## **Kiwanis Lunch Presentation**

Ron Jones, ACSM Health/Fitness Instructor (Tuesday, January 14, 2003)



# "Health, Fitness, and Quality Aging"

### I. Kiwanis Purpose/Mission/Vision

- A) To "improve quality of life for children and families"
- B) What is "quality of life"?
- C) Emerson "The first wealth is health"
- D) HealthierUS Initiative
  - "A healthy America is a strong America"
- E) National Security Crisis

#### II. America's Health: A Nation at Risk!

- A) Two leading health concerns:
  - <u>Lack of Physical Activity</u> (60% get too little & 25% get nothing)
  - Overweight & Obesity (64% of US adults in 2000)
  - Obese Adults (23% in 2000)
- B) CDC calls obesity an "epidemic"
- C) Obesity nearly doubled from 1980 to 1999.
- D) Obesity and overweight costs \$117 billion annually.
- E) Diabetes rose 70% in ages 30-39.
- F) Overweight children% (ages 12-19) has tripled in last 20 years.
  - 15% "overweight" in 2000.
  - Child obesity is child abuse!!!

## III. Plan of Action=Get Moving!

- A) Basic Exercise Recommendations:
  - 30 minutes of "quality" exercise 5-6 days per week
  - · Cardio, Strength, Flexibility
  - "Functional Training" combines all three!

## IV. Questions?, Handouts, Website References

#### V. Closure!

Get Fit. Be Strong.

\* www.ronjones.org "High-Performance Health" (1-14-03)